

Advanced Manufacturing Sector Board
January 21, 2019 from 3-5 PM

The mission of the Advanced Manufacturing Sector Board is to work together as an industry to create an awareness of the careers within the industry and increase the pipeline of potential future workforce

I. Welcome & Introductions/ Company announcements/news

Company news: **Highway Equipment** will be announcing a new name later this month and will also celebrate their 80th Anniversary. **ACP** is hiring 40 new employees and in the process of adding new equipment. **Barnes Manufacturing** is hosting 6th grader Linn Mar Career Explorers for tours this month.

Present: Brad Metsale, Raining Rose; Mike Kubas, KCC Academy Instructor; John Hassen, KCC Academy Instructor; Chelsea Gruca, Civco; Jason Schwenke, ACP; Judy Stoffel, Kirkwood; Cherrie Spurlin, MRA; Emily Russ, Medco; Brian Bedard, Highway Equipment; Tom Barnes, Barnes Mfg; Robert Koenigsfeld, Custom Millwork & Finishing; Kim Fischels, Custom Millwork and Finishing; Chris Turner, Fusion, Inc.; Kim Even, Worley Warehousing; James Hartsock, WCI; Doug Vranek, NIS; Tom Cavanagh, Goodwill; Whitney Meyer, Clickstop; Erik Lewis, Climate Engineers and Barb Rawson, AMSB facilitator. 4 attendees joined via Zoom: Jim Otto, KCC Academy Instructor, Mindy Thornton, KCC and Meghan Davis, WLC and Nicole Houck, Parker Hannifin.

II. Update about **Operators and Industrial Maintenance** credentials and training was given by Judy Stoffel. The operators certificate was a success and plans are underway to run it again in the Spring. Judy is gauging interest in the possibility of offering an Industrial maintenance training/credentialing with the earn and learn model and potentially offering these classes in the evening. If you are interested in learning more contact Judy at Judy.Stoffel@Kirkwood.edu

III. **Treasurer Report** – presented by Erik Lewis, there was one bill this month for portal annual maintenance and updates for \$1500 which leaves a remaining balance of \$4285.

- Upcoming potential expenses: ½ page ad for the All Stars magazine to promote the portal \$425
- Curriculum development cost estimate \$480 (16 hours of content development)
- Discussions about marketing materials to promote the portal: t-shirts \$1500 approximate or pens, lip balm, hand sanitizer – Barb is getting cost quotes
- Vernon MS pilot program video cost tbd

IV. Committee Reports

- a. **Signing day** - An update was given by Amy Lasack as this initiative has several partners: ICR Iowa is incorporating resources from Nate Kaeding and the Governors Future Ready Initiatives, students and the employers. The Future Ready Career Fair event will be spring board to the signing day event to promote the value of job offers and subsequent credentialing. More details to come.
- b. **MS Increase Involvement**- Tom Cavanagh and Brian Bedard: The Vernon MS pilot program will begin on January 29 and 31 is the Vernon MS classroom where students

will begin to understand manufacturing careers (using the portal) and design images that will eventually become a plaque (metal puzzle pieces with the Vernon MS logo and AMSB logo). The Kirkwood AutoCad students will then live stream with the Vernon MS students and provide feedback and begin converting the designs into AutoCAD and eventually into Solid Works. The designs will then be sent to Highway Equipment for the February 14th site visit for all students to see the design cut out and the finished product. The AMSB committee will then present the finished design and a video at Vernon MS parent teacher conferences. This pilot program is replicable for other schools in the future.

- c. **Academy Involvement** – Rising Star Students two students Luke Burlage and Elisha Sirlouis were recognized for their outstanding efforts in the Kirkwood Advanced Manufacturing Academy program. See the Facebook post below. AMSB members are encouraged to go onto the Kirkwood Corporate Training and ICR Iowa Advanced Manufacturing Sector Board Facebook pages to comment and show support for the students.
- d. **Portal** – Whitney Meyer presented the analytics for the portal and additional information added to the portal this month.
 - i. On the about page – there is a news tab – manufacturing articles and relevant news is needed. Please send to Barb or Whitney to add to the portal.
 - ii. The AMSB minutes are on the about us page
 - iii. The 2029 Skills Talent Forecast data is on the About Us page
 - iv. On the Career page there is a download available for info on mfg. job outlook in the corridor.
 - v. The educator/student curriculum is being finalized.
 - vi. Kris Fassler, the portal designer recommended that the AMSB get a Facebook page to help drive traffic to the portal. Barb and Whitney will be the administrators and work with Kris on how to strategically drive traffic to the portal. Follow us on <https://www.facebook.com/ICR-Iowa-Advanced-Manufacturing-Sector-Board-297467191120169/>

V. Next Manufacturing Tour – Fusion Inc. January 31st

VI. ICR Iowa All Stars Event Updates

- a. **Manufacturing All Stars Nominations:** It is time to nominate someone age 18-35 from your company for the 2019 All-Stars award. **Nominations are due by January 29, 2019** and can be submitted using the following link:
<https://www.surveymonkey.com/r/2019ICRAAllStar>

The All Star Luncheon is tentatively set for May 23rd from 11:00 am – 1:00 pm. Please mark your calendars. Here is a link to view last year's magazine: <https://www.yumpu.com/en/document/view/60203583/all-stars-2018>

- b. **All Stars AMSB ad to promote portal** – The AMSB and the ACE Sector Boards are going to split the cost of a half page ad in the All Stars magazine to promote their portals. The cost to each board is \$425 and the reach is over 10,000 students.

VII. Partner Updates

- a. **Future Ready Career Fair March 28, 2019** –Open to any Class of 2019 graduate, special attention/marketing to the students looking for full-time employment. To register, please register via Sign Up Genius [2019 Future Ready Career Fair](#) or email ttroester@cr.k12.ia.us with your name, phone, company, and 1-2 sentence description of openings (openings and company will be shared with students).
- b. **Job Readiness Fair Keynote speaker needed** for April 11th – Susie Green/Student Programs Specialist from Grant Wood Area Education is looking for a keynote address on Careers in Manufacturing (30 mins.) at the KCC Campus in Coralville for about 60 students. Contact Tom Cavanagh by February 1st if you want to the keynote. tcavanagh@goodwillheartland.org
- c. Reminder the **Bio Technology/ Food Science Education Day** March 28, 2019. If your business produces Foods or is involved in Bio Technology contact Barb about being in this event for 200+ students. This involves facility tours and panel discussion. Barbara.Rawson@Kirkwood.edu
- d. **Iowa Works** wants to provide you with relevant and timely information about upcoming events, recruiting opportunities and connect you to qualified job candidates Please select the types of information you would like to receive. Feel free to forward this form as appropriate to others at your company. <https://goo.gl/forms/zuBG41KbP4xzTS1J2>
- e. **Workplace Learning Connection** – There are three middle schools (Oak Ridge, Vernon, and Excelsior) looking for career speakers this spring. If you are interested contact Meghan Davis at Meghan.Davis@kirkwood.edu
- f. **Lunch and Learns** will be held on March 13th and May 8th to educate ESL students about manufacturing and career possibilities. Speakers are needed, contact Cheri Kampman if interested cherikampman7@gmail.com

VIII. Next Meeting February 18, 2019 from 3-5 pm

Increase Involvement with Kirkwood Academy Students

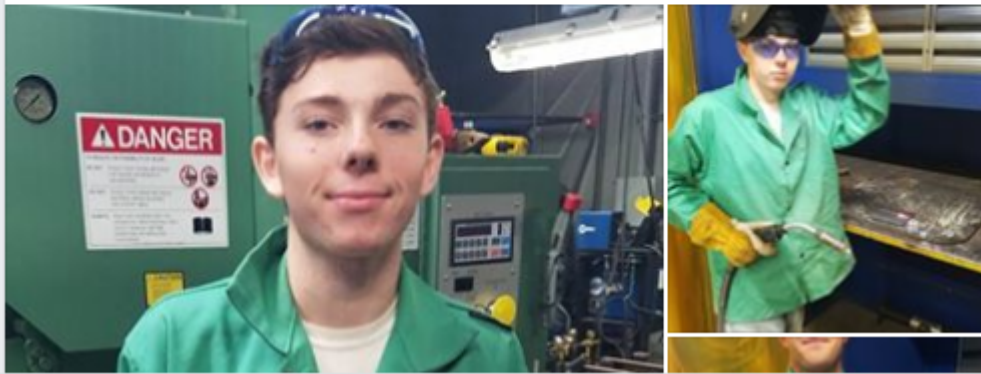
Check out the recognition for two hard working students in the Kirkwood Advanced Manufacturing Academy Program. This is made possible by the sector board focusing on increasing involvement with Academy Students. To check out more information go to <https://www.facebook.com/KirkwoodCorporateTraining/> and <https://www.facebook.com/ICR-Iowa-Advanced-Manufacturing-Sector-Board-297467191120169/>



Kirkwood Corporate Training

January 17, 2019 at 8:07 AM · 🌐

The Advanced Manufacturing Sector Board would like to offer congratulations Luke Burlage and Elisha Sirlouis for being recognized as Rising Stars in their Kirkwood Advanced Manufacturing Academy. Luke is a junior from Regina High School. He has an excellent work ethic which has helped him excel in this academy. Eli is a senior (home schooled) and plans on attending Kirkwood in the fall of 2019. Eli works hard at improving his manufacturing knowledge and has an excellent attitude. [Jon Weih Kristy Black Regina High School \(Iowa\) Kirkwood Community College Kirkwood Continuing Education](#) <https://explore-manufacturing.org/>



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